



M I L L E N I A

MEDIAKIT
2023-2024

EXCLUSIVE
EDITION



ABOUT THE MAGAZINE

EDITION	up to 15,000 pcs
PERIODICITY	quarterly
MONTH ISSUE	March, June, September, December
RANGE	approx. 260 pages

DISTRIBUTION

CZECH REPUBLIC | ITALY | GERMANY | FRANCE | ISRAEL

- Luxury five-star hotels
- VIP clients of the magazine
- Airlines VIP lounges
- VIP clients of the banks cooperating with us
- Branded boutiques
- Restaurants

by the end of 2023, distribution
in the Mediaprint & Kapa network





PRICES & FORMATS

SERVICE PRICELIST

Graphic	1 person/hr	CZK 950
Photographer	1 person/hr	CZK 4 500
Make-up	1 person/hr	CZK 2 400
Hairdresser	1 person/hr	CZK 2 000

All listed prices are without VAT 21%.

* including the possibility of partial varnish up to 60% of the advertising area

** dimensions are „without bleeds“, it is needed to add 5 mm on all sides for trimming to the stated dimension, recommended Safe Space is 10 mm

CLASSIFIEDS

	Dimension** (mm)	Price (CZK)
Standard page	240 × 315	150,000
Standard double page	480 × 315	255 000

COVER PAGE

	Dimension** (mm)	Price (CZK)
Front cover	240 × 315	600 000
Z-gate: folding double page *	480 × 315	485 000
2nd page of the cover *	240 × 315	225 000
3rd page of the cover *	240 × 315	225 000
4th page of the cover *	240 × 315	255 000
V-gate - tilting cover - four pages *	960 × 315	750 000

ADVERTORIAL (PR CONTACT)

	Dimension** (mm)	Price (CZK)
Advertorial 1/1	240 × 315	120 000
Advertorial 2/1	480 × 315	200 000

SECTIONS (PR ARTICLE)

	Dimension** (mm)	Price (CZK)
Who is talked-about 4/1	240 × 315	360 000
Main guest 7/1	240 × 315	645 000
Who is worth being followed 4/1	240 × 315	360 000
Discussion 4/1	240 × 315	360 000
Behind the scenes 2/1	240 × 315	180 000
5 questions for 3/1	240 × 315	285 000
Adrenaline 5/1	240 × 315	465 000
World of Women 3/1	240 × 315	285 000
World of Men 3/1	240 × 315	285 000
Pictorial 5/1	240 × 315	390 000

CANCELLATION FEES - 100 days less before publication 50 %; 70 days or less before publication 100 %



CONTACT

NIKOLA HUŠKOVÁ

+420 739 097 774

huskova@charouz.cz



@Millenniumas.cz



DATA REQUIREMENTS

By e-mail

huskova@charouz.cz (limit 20 MB)

Please include the name of the customer and advertising theme in the subject line

Data media

USB, HDD

Elektronicky online

www.wetransfer.com

In case of sending large data electronically.

Naming of files/attachements

no special character, no spaces (use separators) + file type (*.pdf, *.tif)

File types

Complete advertisement

pdf + 5mm bleed

Logotypes - vectors

pdf, eps, ai

Photos and pictures

tif, jpg (High Quality)

Texts

doc, docx, txt, rtf

Image size and resolution

Photos (color and black and white)

size 1: 1 with a resolution of 300 dpi

Graphics (drawings)

size 1: 1 with a resolution of 1200 dpi